

# ■ Permaculture Nursery Quick Tips Cheat Sheet

- Start small — Use underused land and resilient plants.
- Tell your story — People buy plants AND the grower's story.
- Build an email list — Social media + mailing list = customer base.
- Share recipes & uses — Teach people how to enjoy new crops.
- Create plant repositories — Collect and propagate unique varieties.
- Choose a strong name — Trademark it and get licensed.
- Source seeds widely — Test plants from different climates.
- Plant hedgerows — Double as seed banks + wildlife habitat.
- Breed for resilience — Diversity > uniformity in crops.
- Keep learning — Use key references like \*Seeds of Woody Plants\*.
- Work with inspectors — Regulations are easier with allies.
- Highlight biodiversity — It's your edge over industrial agriculture.