

Design Impact and Visibility: We are looking for designs that reach multiple partners and stakeholders * and that shine light on permaculture solutions.

Who benefits from this design? Who sees and interacts with it? What potential does your design have to become a permaculture viral meme (aka catch on with media and spread)?

Our design aims to benefit a broad spectrum of stakeholders, including farmers, designers, students, and homesteaders, all of whom will gain valuable insights from the Seven Seeds Farm virtual tour. The project has the potential to reach millions, highlighting the vital role of permaculturists in the regenerative agriculture movement. This virtual tour could quickly go viral by presenting permaculture as a leading solution to climate challenges, sparking widespread interest and engagement across media platforms.

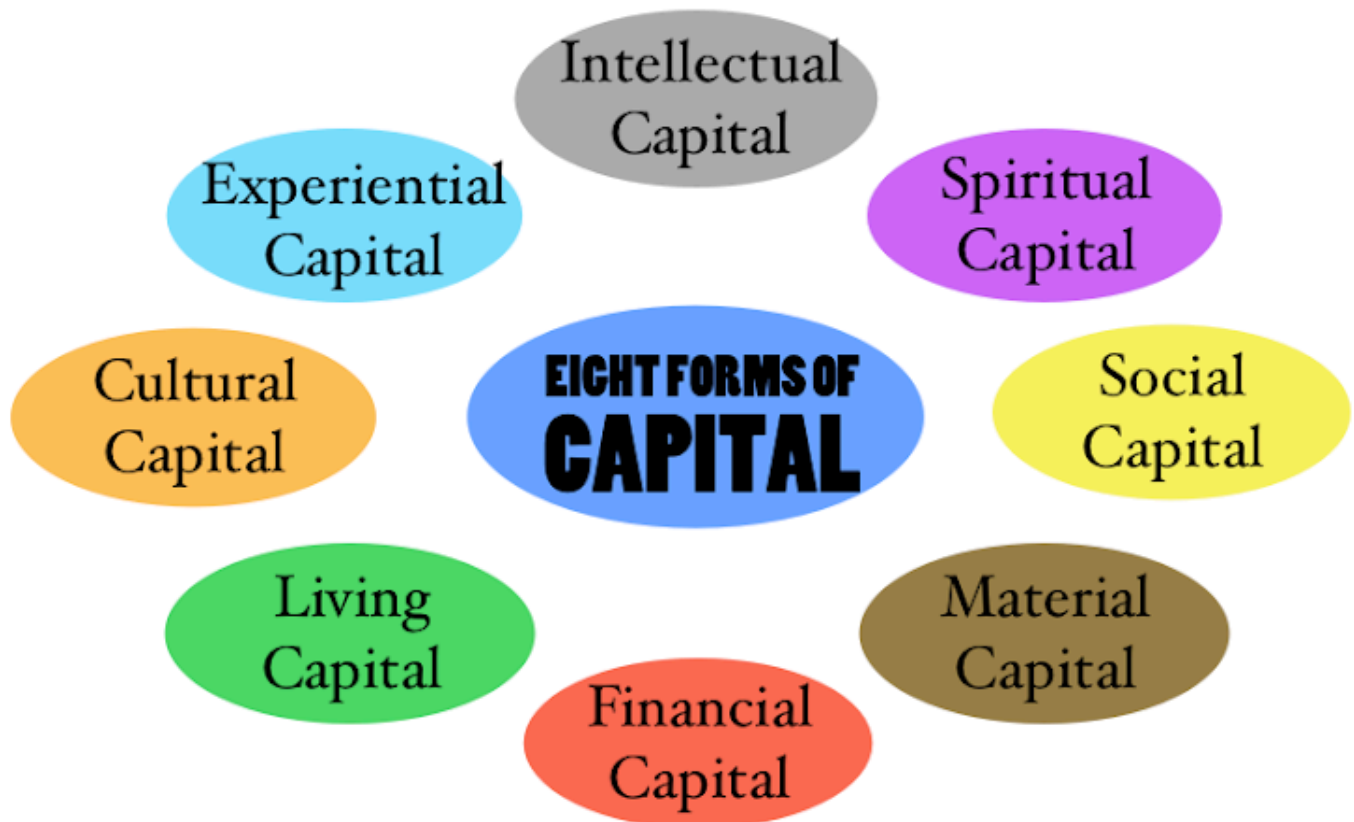
Budget: The winner will receive \$5,000 to kick-start their design. Consider this seed money to implement * a key portion of your larger vision/design for high-impact, high-visibility permaculture project.

How would you spend the \$5,000 Grand Prize to implement your design in the next year? Please be as detailed as possible.

The \$5,000 grand prize would be allocated to compensate for the time and effort required to complete this project. With the necessary tools and expertise already in place, this funding would allow two full-time employees to dedicate a month to the project, working at a rate that approximates minimum wage.

8 Forms of Capital: For large and impactful projects, \$5,000 may not be enough to achieve the full results. However, permaculture urges us to utilize ALL forms of capital by design. *

How does your design leverage the 8 Forms of Capital? How can your design utilize the cash award to bolster the other forms of capital abundance surrounding your project?



By creating a global educational resource, this project will generate opportunities to secure additional funding for future virtual tour builds, amplifying its impact beyond the initial cash award.

Site Analysis and Assessment: Tell us about the current conditions of the land. Please include something about the Climate, Soil, Water, Sectors, Zones of Use/Access and Circulation, Existing Plants, and Social Conditions involved in your project. *

The virtual tour serves as an in-depth site analysis and assessment of Seven Seeds Farm. Current conditions, including climate, soil, water management, zones of use, existing plants, and social dynamics, will be meticulously documented and showcased. For a glimpse of the farm's current conditions, you can view the following videos:

<https://www.youtube.com/watch?v=jkrsqrRKgd4>

<https://www.youtube.com/watch?v=BuYGS5pLRZg&t=5s>